

CJN 400: MEDIA EFFECTS

Due: June 6

Assignment: The Media Made Me Do It!

Interview at least two people who are from different generations (maybe a parent and a grandparent; an older sibling and an aunt) about their thoughts on the influence of media. Do they think media (TV, ads, movies, video games, etc.) can influence viewers to behave or think in certain ways? What is the basis for their opinion – first hand experience, things they have read, common sense? Do your interviewees think media are better, worse or no different than when they were children? Are they concerned about the influence of media on children today?

Write up your interviewees responses in a 500 word essay. What is common about their viewpoints? How do they differ? Include YOUR thoughts as well.

Remember:

- Write a 500 word response. You are highly encouraged to state your educated opinion, informed by course readings and class discussion.
- Use a 12-point font, black ink, type-written or computer printed on 8 ½ x 11 inch paper, with 1-inch margins on all sides, and double-spaced.
- Spelling and grammar ALWAYS count, and will affect your grade. Please proof-read your journal entry carefully.