

GLOBALIZATION OF MEDIA & TELECOMMUNICATIONS

CJN 491, Summer 2006
M-F, 9:00-11:00am
Office Hours: by appt.

Asst. Professor Nina Huntemann
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PURPOSE

This course explores the development of global media and telecommunication corporations and the influence these transnational organizations bear on nation-state communication policy, global and local culture, and the world economy. In particular, class content will focus on the European context, including the negotiation of EU telecommunications policy between member states, international trade agreements with the United States, issues of sovereignty and cultural preservation, and debates about cultural imperialism highlighted by anti-globalization movements.

ATTENDANCE

Attendance is required and will be factored in to your final grade. Excused absences must be documented. All late work will be deducted one full letter-grade for each class day the work is overdue.

CHEATING & PLAGIARISM

From the Suffolk University Student Policy and Procedures Handbook:

Cheating on examinations, plagiarism, and/or improper acknowledgment of sources in essays or research papers, and the use of a single essay or paper in more than one course, without the permission of the instructor, constitute unacceptable academic conduct. It is dishonest to buy, download, borrow or lend papers. It is unacceptable to make up or falsify data that are supposed to be collected from survey, experimentation or other means. Work that is represented as one's own should be one's own; if not, the source should be properly identified. This applies to lab reports, computer projects and group projects as well as to individual assignments.

A student who has been found to have violated this rule after a hearing by the Dean of Students or by the Joint Committee on Student Conduct, which hearing has been held at the option of the student, is subject to an automatic grade of "F" in the course and to suspension, enforced withdrawal, or expulsion from the University or appropriate lesser penalties if warranted by the circumstances.

REQUIRED MATERIALS

- Planet TV: A Global Television Reader edited by Lisa Parks & Shanti Kumar
- The Media in Europe: The Euromedia Handbook edited by Mary Kelly, Gianpietro Mazzoleni and Denis McQuail

PROJECTS/ASSIGNMENTS

- Participation/Attendance (10%)
- Homework Assignments (30%): Bi-weekly readings and short writing assignments.
- Mid-term Exam (30%): Wednesday, June 14th.
- Final Exam (30%): Thursday, June 29th.

GRADING STRUCTURE

A	93-100	B	83-86	C	73-76	D	63-66
A-	90-92	B-	80-82	C-	70-72	D-	60-62
B+	87-89	C+	77-79	D+	67-69	F	59 or below

IMPORTANT DEADLINES

Homework One	June 1
Homework Two	June 5
Homework Three	June 8
Homework Four	June 12
Mid-Term Exam	June 14
Homework Five	June 15
Homework Six	June 19
Homework Seven	June 22
Homework Eight	June 26
Homework Nine	TBA – Country Presentation
Final Exam	June 29