

GLOBALIZATION OF MEDIA & TELECOMMUNICATIONS

CJN 691, Summer 2006
M-F, 9:00-11:00am
Office Hours: by appt.

Asst. Professor Nina Huntemann
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PURPOSE

This course explores the development of global media and telecommunication corporations and the influence these transnational organizations bear on nation-state communication policy, global and local culture, and the world economy. In particular, class content will focus on the European context, including the negotiation of EU telecommunications policy between member states, international trade agreements with the United States, issues of sovereignty and cultural preservation, and debates about cultural imperialism highlighted by anti-globalization movements.

ATTENDANCE

Attendance is required and will be factored in to your final grade. Excused absences must be documented. All late work will be deducted one full letter-grade for each class day the work is overdue.

ACADEMIC DISHONESTY

From the Suffolk University Graduate Student Policy and Procedures Handbook:

Cheating on examinations, plagiarism, and/or improper acknowledgment of sources in essays or research papers, and the use of a single essay or paper in more than one course, without the permission of the instructor, constitute unacceptable academic conduct. It is dishonest to buy, borrow or lend papers or to copy material from computer resources. It is unacceptable to make up or falsify data that are supposed to be collected from survey, experimentation or other means. Work that you represent as your own should be your own; if not, the source should be properly identified. This applies to lab reports, computer projects and group projects as well as to individual assignments. Each instructor should fully explain the requirements of the course and the applicable policies regarding academic dishonesty. Because Suffolk University holds its students strictly accountable for their adherence to the highest standards of academic honesty, it is expected that graduate students know what does and does not constitute acceptable behavior.

A student who has been found to have violated this rule after a hearing by the Dean of Students is subject to an automatic grade of "F" in the course and to suspension, enforced withdrawal, or expulsion from the University or appropriate lesser penalties if warranted by the circumstances.

Graduate faculty within the department may also be involved in the review of alleged academic dishonesty.

REQUIRED MATERIALS

- Planet TV: A Global Television Reader edited by Lisa Parks & Shanti Kumar

PROJECTS/ASSIGNMENTS

- Participation/Attendance (10%)
- Homework Assignments (30%): Bi-weekly readings and short writing assignments.
- Mid-term Exam (30%): Wednesday, June 14th.
- Final Paper Due (30%): Monday, June 26th.

GRADING STRUCTURE

A	93-100	B	83-86	C	73-76
A-	90-92	B-	80-82	F	72 or below
B+	87-89	C+	77-79		

IMPORTANT DEADLINES

Mid-Term Exam June 14

Final Paper Due June 26