

CJN 491/691: Homework Assignment 2

Due: June 5th

Technical:

- 500 words (approx. 2 pages)
- one-inch margins
- 12-point font
- your name in the header
- stapled or double-sided

Instructions:

Paragraph One

Indicate your citizenship and describe any experiences you have traveling outside of your home country. How is Madrid similar to your other travel experiences? How is it different? If this is your first experience traveling abroad, describe your first few days adjusting to the culture and daily activity of a foreign country. What has surprised you? What has been the most unexpected change? How is Madrid similar to life back home?

Paragraph Two

During your first few days in Madrid, find a television and watch a few hours of programming. Jump around between channels and shows, viewing both English and Spanish language programs. Describe what you watched and compare it with your television experiences at home. How is it similar; how is it different? Feel free to include comments about the commercials too.

Paragraph Three

A common criticism about the globalization of media is that much of the world is becoming “Americanized” – local culture is being replaced with American culture, values, companies, fashion, etc. Describe any examples you have noticed in the past few days of American culture in Madrid. You might include, for example, stores and restaurants you have seen that are US companies; television shows or movies available in Spain that are Hollywood productions; music from American pop artists, etc.

Paragraph Four

Considering our visit to Puerta del Sol, how is the Spanish shopping experience similar to an American shopping experience? What is different? Did you notice familiar brands available in the Madrid shops? If so, which ones? Was there a significant price difference (remember 1€ = \$1.28)? Describe any fashion trends you recognize from the U.S. Describe any fashion trends unfamiliar to you.