

CJN 491m: Mid-Term Exam Review

Multiple-Choice

15 Questions from the Readings – Study Guide I-III (questions 1-55)

15 Questions from Lecture Notes

Mid-Term Essays

One of the following essays will appear on your exam. I recommend you prepare for both by developing an outline. However, you will not be permitted to bring the outline to the exam.

U.S. media products seem to dominate the global scene. Who are the major media players and what factors account for their prominence? Be sure to discuss the success of capitalism and commercial media systems, and the advantage of conglomeration, concentration and horizontal integration from which these companies benefit.

1. Cultural imperialism is a theory for understanding global media systems and their influence on nations and audiences around the world. Explain the cultural imperialism thesis using examples to illustrate the concept. Then, discuss the significant critiques of cultural imperialism, also using examples to illustrate how the theory is flawed.