

CJN 491: MEDIA GLOBALIZATION
PART II: STUDY GUIDE ANSWER KEY

The purpose of this guide is to help you read the material for this course and prepare for the exams. My recommendation for completing this guide is to fill in the answers as you read. The questions are in order of the reading material. Provide brief answers. Exam questions will be multiple-choice, true/false and short answer. You are welcome to share answers with classmates.

Bennett: Globalization, Media Market Deregulation, and the Future of Public Information

28. What is the general lesson learned about the American experience of the globalization of media markets?

29. What happened to editorial content during the 1980-2000 period of merger and deregulation?

30. What has the tabloid trend in media content replaced?

31. What is the most ironic result of profit-maximizing journalism?

32. What has happened to the tone of European news coverage since the early 1980s?

33. What is one way the author suggests to bring news audiences back to politics?

